

2017

County of Maui
Mayor's

Small Business Awards

Strong Businesses, Strong Community.



CALL FOR ENTRIES

Honor the excellence of our small businesses doing business on Maui, Moloka'i and Lāna'i by nominating a company or individual.

EXCEPTIONAL SMALL BUSINESS AWARDS

Any for-profit organization or individual owning a business within Maui County that has had a Hawai'i General Excise Tax license for no less than two years and employs 100 or fewer employees may be nominated. Three categories: Businesses with 10 or fewer employees, businesses with 11-35 employees, and businesses with 36-100 employees.

OUTSTANDING NONPROFIT SMALL BUSINESS AWARD

Any nonprofit doing business in Maui County with 100 or fewer employees.

YOUNG BUSINESSPERSON OF THE YEAR AWARD

Any individual doing business in Maui County who is under the age of 40 as of March 7, 2017.

LIFETIME ACHIEVEMENT AWARD

Any individual doing business in Maui County for 20 or more years with the same for-profit business. There is no employee size limitation.

Please note that an individual or business can only be nominated in one category per year.

NOMINATION FORMS

Download forms at mauicounty.gov/mcbrc or mauichamber.com or contact the Maui County Business Resource Center in the Maui Mall at 270-5770.

Deadline for the completed nomination forms is Friday, February 10, 2017 by the end of business day (4:30 p.m.).

Award Presentation Dinner on Tuesday, March 7, 2017 at the King Kamehameha Golf Club.





2017 Mayor's Small Business Awards Program

SPONSORSHIP OPPORTUNITIES

Aloha! It is the time again when the Maui Chamber of Commerce partners with Mayor Alan Arakawa and his administration to celebrate the accomplishments of outstanding small businesses in Maui County.

You can show your support of small businesses, this administration and the Chamber, as well as promote your business, by becoming a sponsor of this cherished and worthwhile event. Awards will be presented in six award categories:

- Exceptional Small Business of the Year (10 or fewer employees)
- Exceptional Small Business of the Year (11 to 35 employees)
- Exceptional Small Business of the Year (36 to 100 employees)
- Outstanding Non-Profit Business (100 or fewer employees)
- Young Businessperson of the Year (under age 40 as of March 7, 2017)
- Lifetime Achievement Award (for any individual doing business in Maui County for more than 20 years)

Please note that regardless of the winners chosen, all nominated businesses will be recognized at the event. The dinner celebration will take place on Tuesday, March 7, 2017 at The King Kamehameha Golf Club, Waikapu Ballroom, from 6:00 – 8:45 p.m.

The following sponsorship levels are offered:

Platinum Sponsorship: \$5,000

- Two complimentary admissions and seats at head table with the Mayor Alan Arakawa and Maui Chamber of Commerce.
- Reserved Table set for eight with premier placement and eight complimentary admissions to the awards celebration.
- Platinum sponsorship mention in the printed program, with your logo and congratulatory message.
- A full page color ad in the printed program.
- Your banner hung at the event.
- Platinum sponsorship mention during the event program.
- Your company named as a Platinum Sponsor is pre-and post-event press releases.
- Your logo and company named as a Platinum Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County.
- Your logo and mention as Platinum Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event.

Gold Sponsorship: \$3,000

- A reserved table and eight complimentary admissions to the awards celebration.
- Gold sponsorship mention in the printed program, with your logo.
- A half page color ad in the printed program.
- Gold sponsorship mention during the event program.
- Your company named as a Gold Sponsor is pre-and post-event press releases.
- Your logo and company named as a Gold Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County.
- Your company mentioned as a Gold Sponsor during the County Office of Economic Development's Radio Program promoting the event.
- Your logo and mention as Gold Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event.

Silver Sponsorship: \$2,000

- Four complimentary admissions to the awards celebration.
- Silver sponsorship mention in the printed program, with your logo.
- A quarter page ad in the printed program.
- Silver sponsorship mention during the event program.
- Your company named as a Silver Sponsor is pre-and post-event press releases.
- Your logo and company named as a Silver Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County.
- Your logo and mention as Silver Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event.

Bronze Sponsorship: \$1,000

- Two complimentary admissions to the awards celebration.
- Bronze sponsorship mention in the printed program, with your logo.
- Bronze sponsorship mention during the event program.
- Your company named as a Bronze Sponsor is pre-and post-event press releases.
- Your company named as a Bronze Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County.
- Your logo and mention as Bronze Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event.

Supporter: \$500

- One complimentary admission to the awards celebration.
- Mention in the printed program as a Supporter.
- Your company listed as a Supporter in Maui Chamber of Commerce eNews for 2 weeks prior to the event.

SPONSORSHIP LEVEL DESIRED (Please check one):

Platinum - \$5,000 Gold - \$3,000 Silver - \$2,000 Bronze - \$1,000 Supporter -\$500

NAME OF SPONSOR: _____

CONTACT: _____

MAILING ADDRESS: _____

CITY: _____ ZIP: _____ PHONE: _____ FAX: _____

EMAIL ADDRESS: _____ WEBSITE: _____

PAYMENT: Cash Check Credit Card (Please check one): Visa MC AmEx

NAME ON CARD: _____ CARD NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

To receive all of the benefits of your desired level, please submit your sponsorship form to the Maui Chamber of Commerce by 4:30 p.m. on Friday, February 10, 2017.

Please call the Maui Chamber of Commerce at 244-0081 for additional information. This form may be faxed to 808-244-0083, emailed to office@mauichamber.com or sent to 95 Mahalani Street, Suite 22A, Wailuku, Hawaii 96793.



2017 County of Maui Mayor's Small Business Awards

Strong Businesses, Strong Community.

2017 Mayor's Small Business Awards Program

Winners will be acknowledged at an Awards Dinner on Tuesday, March 7, 2017 at the Waikapu Ballroom of the King Kamehameha Golf Club.

Who can I nominate?

Your exceptional business clients, associates, suppliers or neighbors who have not received a Mayor's Small Business Award in the past. All Business industries: wholesale, retail, service, agriculture, import/export, energy/ conservation, etc. **No self-nominations or County of Maui or Maui Chamber of Commerce employee nominations will be accepted. An individual or business can only be nominated in one category per year.**

Nominee Definition

A nominee can be a single owner or an owner team. Please list all appropriate names.

Are there eligibility requirements?

Membership in a business association is not a requirement for nominees. Must have a valid Hawaii General Excise Tax (GET) license for no less than two years.

Exceptional Small Business Awards:

Any for-profit organization or individual owning a business within Maui County that employs 100 or fewer employees may be nominated. If an organization or individual has received a Mayor's Small Business Award in the past for a particular category, then the organization nor individual will not be eligible to vie for the award again in that same category, but will be eligible to be nominated for a different category. Three categories: Businesses with 10 or fewer employees, businesses with 11-35 employees, and businesses with 36-100 employees.

Outstanding Non-Profit Small Business Award:

Any non-profit doing business in Maui County with 100 or fewer employees.

Young Businessperson of the Year:

Any individual doing business in Maui County who is under the age of 40 as of March 7, 2017.

Lifetime Achievement Award:

Any individual doing business in Maui County for 20 or more years with the same for profit business. There is no employee size limitation.



2017 County of Maui Mayor's Small Business Awards

Strong Businesses, Strong Community.

How do I nominate a business?

Nomination forms are available at the Maui County Business Resource Center in the Maui Mall or at the Maui Chamber of Commerce, American Savings Bank, Bank of Hawaii, Central Pacific Bank and First Hawaiian Bank. The forms can also be downloaded at: <http://www.mauicounty.gov/mcbrc> and www.mauichamber.com, as well as on the Maui County Mayor's Office of Economic Development and the Maui Chamber of Commerce Facebook pages.

Selection Criteria:

Judges will consider nominees based on selection criteria, which is attached. **No incomplete or late nominations will be considered. Finalists may receive a visit from the selection committee prior to winner selection.**

Recognition for all Nominees:

All finalists will receive a certificate and the company or businessperson's name listed in an announcement to the media. Finalists will be honored at the awards dinner on Tuesday, March 7, 2017 at the Waikapu Ballroom of the King Kamehameha Golf Club.

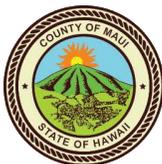
Prizes for Winners:

Prizes include a Mayor's Small Business Award Winner decal, a certificate from Mayor Alan Arakawa and the Maui Chamber of Commerce, a commemorative plaque, and the company or businessperson's name listed in press releases sent to the media. A photograph with Mayor Arakawa will be taken at the awards dinner and will be presented to all finalists.

DEADLINE for completed nominations forms:

Friday, February 10, 2017 by END OF BUSINESS DAY (4:30 PM)

INCOMPLETE OR LATE NOMINATIONS WILL NOT BE CONSIDERED.



MAUI
CHAMBER OF COMMERCE
VOICE OF BUSINESS



2017 Nomination Form

Let us know about a Maui, Molokai or Lanai business that deserves recognition for its outstanding achievement and contributions to the community. The business will compete within **one** of four categories, please indicate below (**check one**):

- | | |
|---|---|
| <input type="checkbox"/> Business with 0-10 employees | <input type="checkbox"/> Business with 11-35 employee |
| <input type="checkbox"/> Business with 36-100 employees | <input type="checkbox"/> Outstanding Nonprofit Award |

Nominee Information:

Company Name: _____

Owner's Name: _____

Business Address: _____

Phone: _____ Fax: _____ Email Address: _____

Website: _____ Years in Business: _____ Type of Business: _____

Nominee Disclaimer:

My company is in good standing. I am not aware of any issues that would disqualify my business for this award.

Nominee Signature

Date

Nominator Information:

Company Name: _____

Contact Name: _____

Business Address: _____

Phone: _____ Fax: _____ Email Address: _____

PLEASE EXPLAIN WHY THE NOMINEE IS DESERVING OF THE AWARD ON THE ATTACHED SHEET.

Nominator to complete and submit via email to OEDMaui@yahoo.com:

- 2017 Nomination Form
- Nomination Criteria Narrative
- One (1) typewritten letter of recommendation from another source
- An image of the nominee in high resolution (300 dpi)

Only completed entries received on or before the deadline date will be considered. Finalists and winners will be honored at an awards dinner on Tuesday, March 7, 2017 at the Waikapu Ballroom of the King Kamehameha Golf Club.

DEADLINE: Friday, February 10, 2017 by end of business day (4:30 PM)



2017 Nomination Form

Let us know about a young Maui, Molokai or Lanai businessperson (under the age of 40) who deserves recognition for his or her outstanding achievements and contributions to the community, as well as a businessperson who is deserving of a lifetime achievement award.

Category (Check One):

Young Businessperson of the Year Lifetime Achievement Award

Nominee Information:

Name: _____

Company Name: _____

Business Address: _____

Phone: _____ Fax: _____ Email Address: _____

Website: _____ Years in Business: _____ Type of Business: _____

Nominator Information:

Company Name: _____

Contact Name: _____

Business Address: _____

Phone: _____ Fax: _____ Email Address: _____

PLEASE EXPLAIN WHY THE NOMINEE IS DESERVING OF THE AWARD ON THE ATTACHED SHEET.

Nominator to complete and submit via email to OEDMaui@yahoo.com:

- 2017 Nomination Form
- Nomination Criteria Narrative
- One (1) typewritten letter of recommendation from another source
- An image of the nominee in high resolution (300 dpi)

Only completed entries received on or before the deadline date will be considered. Finalists and winners will be honored at an awards dinner on Tuesday, March 7, 2017 at the Waikapu Ballroom of the King Kamehameha Golf Club.

DEADLINE: Friday, February 10, 2017 by end of business day (4:30 PM)

2017 County of Maui Mayor's Small Business Awards

Strong Businesses, Strong Community.

2017 Nomination Criteria Narrative

Nominators, please complete a one (1) paragraph response to each of the criteria below, noting how the Nominee meets the criteria. Please submit typed responses in Arial font, size 12 with a maximum of three pages. Submit via email the Narrative with the Nomination Form, one (1) typewritten letter of recommendation from another source and an image of the nominee in high resolution by the **end of business day (4:30 PM) on Friday, February 10, 2016** to OEDMaui@yahoo.com.

- I. Showing business leadership in a changing economic environment through innovation and further investment that enhances a particular economic sector or area of Maui County.
 - II. Creating a quality work environment for their employees.
 - III. Exhibiting the Aloha Spirit and exemplary customer service.
 - IV. FOR FOR-PROFIT BUSINESS NOMINEES – Developing partnerships with the public sector and community to enhance community services and community life. FOR NON-PROFIT BUSINESS NOMINEES – Developing partnerships with the public sector and private sector to enhance community services and community life.
 - V. Any other exceptional qualities, traits, or community service.
- * BONUS - The percentage of the company's gross revenues that are spent in Maui County.

